



ICONIC

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

ESSEL GROUP

A leading business conglomerate, Essel Group has diverse business presence in industries such as Media, Entertainment, Packaging, Infrastructure, Education, Precious Metals, and Technology. The Group is ruling all the sectors that it has entered in the last nine decades, and is still continuing to impress the masses with its brilliant performance. The track record of the Essel Group reflects its unmatched capacities and a firm hold in the various sectors

The Group always strives to deliver the latest and the best innovations and desires to provide value offerings to all the consumers. Keeping true to the words, “Faith in innovative and organized growth”, the Essel Group is always committed to improve operational excellence through greater focus on innovation and efficient resource utilization in every possible way. The sheer dedication of the Group works as the guiding principle behind the success in all its business activities. With the assistance of worldwide operations and a workforce of more than 10000 hard working employees, Essel Group is growing in strength with every passing day.

The inspiring journey of the Essel Group was initiated in the year 1926. With an ardent passion and crystal clear vision, the Group has not only developed and expanded new businesses but has also made a formidable and exemplary position in all businesses in a short span of time. Gradually, the Essel Group has become a strong diversified organization in India, which has attained notable presence across the globe as well.

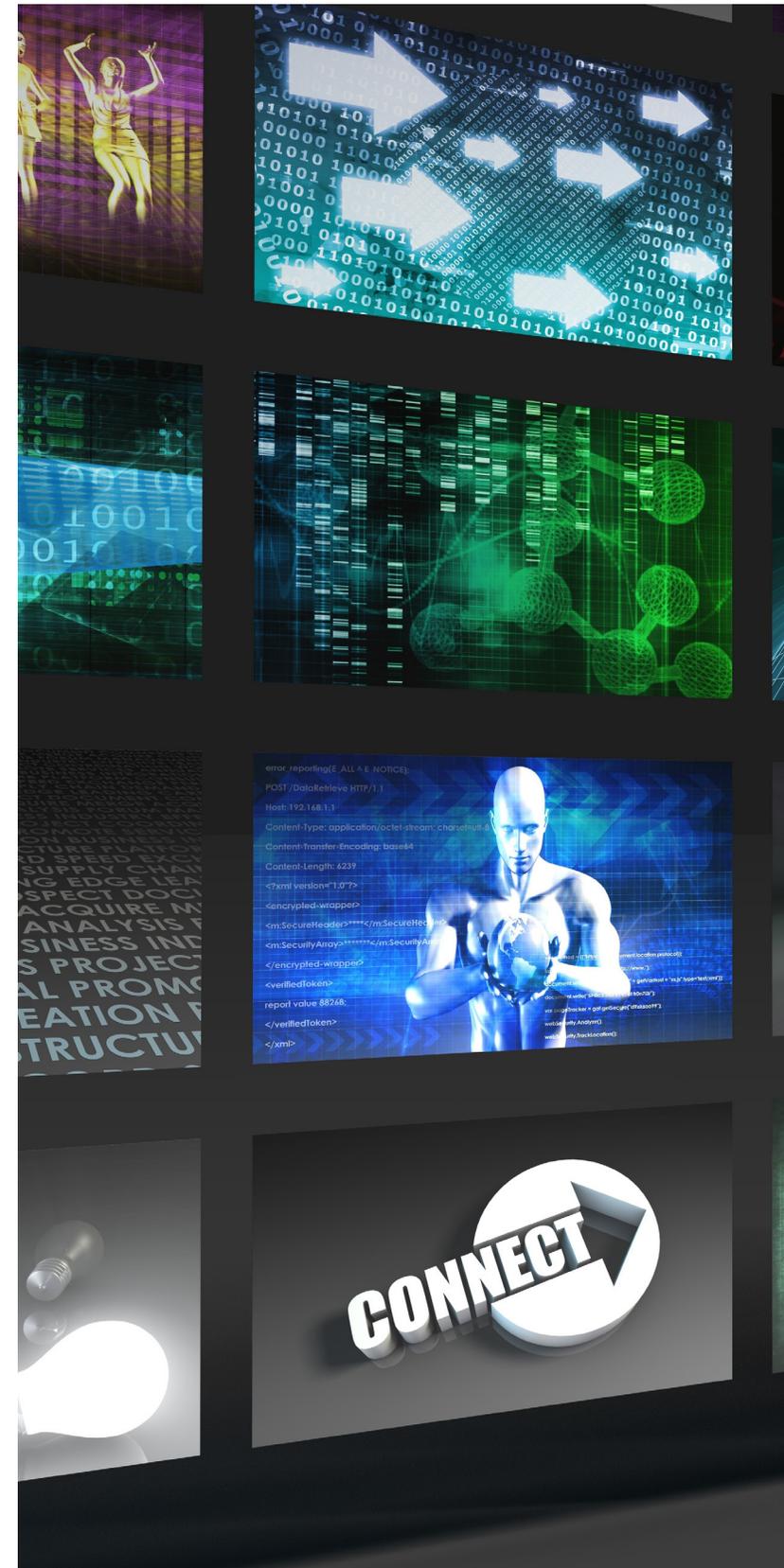
CATCHING THE MEDIA RAINBOW

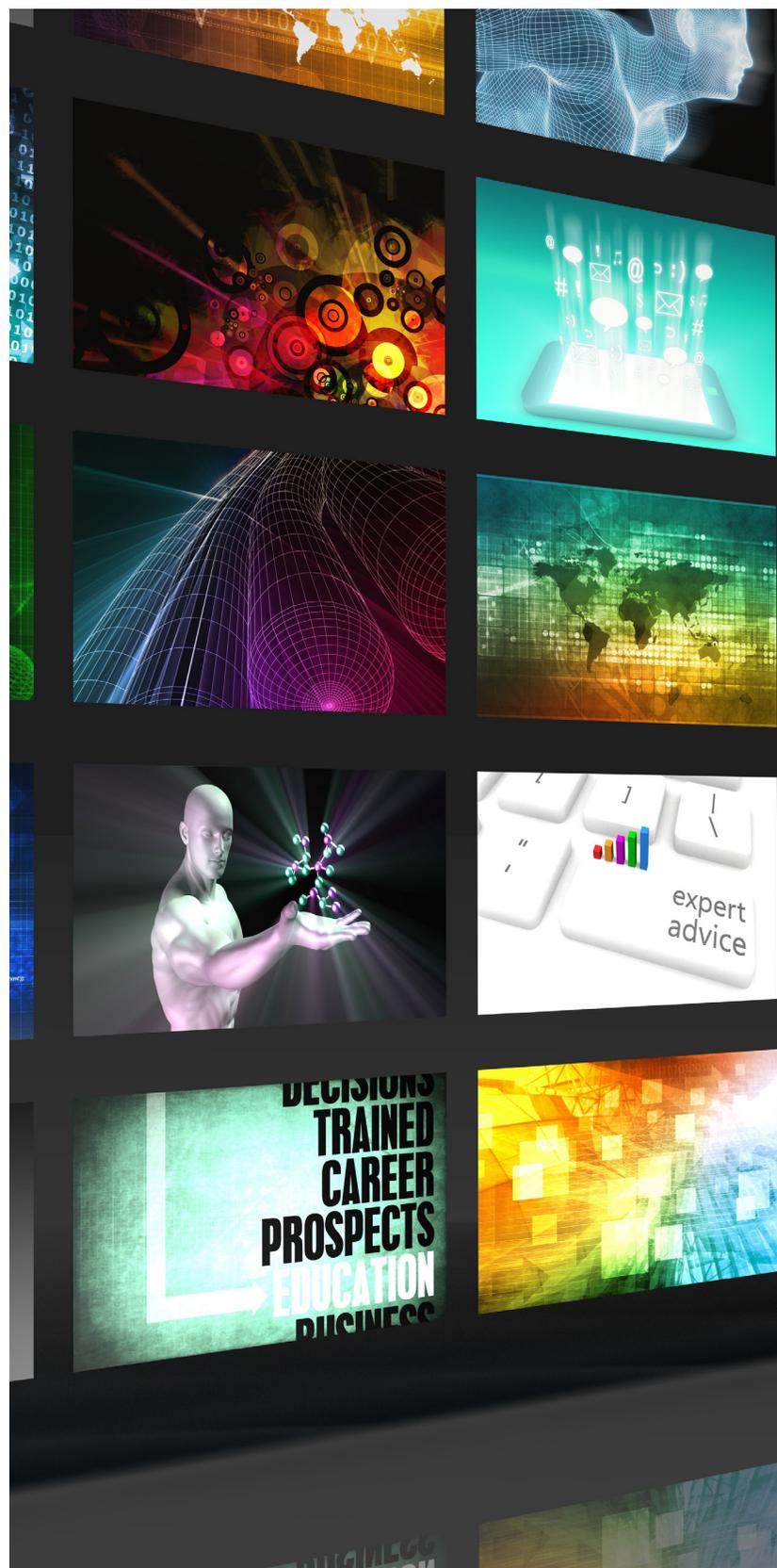
The media business of Essel Group offers a strong portfolio of numerous entertainment and news

channels that are reaching to millions of viewers at national and international levels and winning their hearts. Essel Group’s distribution arm – Dish TV and SITI Cable – with its vast reach across the country offers quality viewership experience to millions of subscribers and is well poised to take benefit of the mandatory digitization of the distribution platforms in the country. The three subsidiaries of Essel Group in media sector are:

Zee Entertainment Enterprises Ltd - Zee Entertainment Enterprises Limited is one of India’s leading and famous television media and entertainment firms. It is one among the largest producers and aggregators of Hindi programming in the world, with an extensive library housing more than 120,000 hours of television content.

Zee Media Corporation Ltd - Zee Media Corporation Limited is India’s largest News Network that has 10 channels which are reaching out to over 130 million viewers by the medium of its national and regional channels across India as well as through its digital





properties such as zeenews.com and dnaindia.com. DNA - DNA is a daily, English-language broadsheet, owned by Diligent Media Corporation Limited, one of Essel Group's companies. DNA has managed to acquire an influencing place in the lives of the young and dynamic readers through its news, views, analyses and interactivity with a composite unbiased picture of the city, the country and the world around them.

BEEN THERE, DONE THAT

The Group has also entered into socially relevant business ventures such as infrastructure, education, and finance & marking. Essel Group Infrastructure is involved in construction of roads, power plants, and urban infrastructure development. It has created an admirable order book, whereas Essel Utilities is actively indulged in power distribution and water management. Moreover, Zee Learn has established a wide network of preschools in the country which are immensely contributing in shaping the young minds of children in a productive manner. Currently, the Group is focusing on building its network of K-12 schools by expanding its reach to millions of students in the country. Essel Finance is the financial arm of Essel Group which is a customer-centric, financial services firm classified into three business groups - commercial finance, investment banking, and private equity. After reaching at a respectable stature in most of its businesses, Essel Group is now moving towards the next level of growth.

TOUR DE FORCE

- Essel Vision's film Killa bagged two awards at MAMI after Berlin.
- Essel Vision created an unprecedented history at 45th International film festival of India (IFFI) in Goa, with a whopping 4 films selected officially to be screened at the festival.

QUANTUM LEAPS

- Zee Entertainment Enterprises Ltd is one of India's leading television media and entertainment companies.
- Zee Media Corporation Ltd is India's largest News Network.